

#### A Water-Stressed Nation

South Africa receives just **490 mm** of rainfall annually – half the global average – and it's unevenly distributed.

### **Heat & Evaporation**

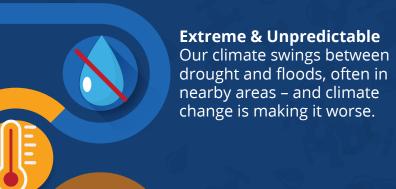
High temperatures lead to rapid water loss. Less than **9%** of rain becomes river water.

#### **Aging Infrastructure**

Poor maintenance causes up to 37% of water loss in our water systems

#### **Alternatives Too Costly**

Making seawater drinkable and groundwater harvesting exist but are too expensive to scale widely



## **Water Quality Under Threat** Mining and farming have

polluted key water sources over decades due to unsustainable practices.









# Water use is growing, led by

Agriculture – **63%** 

Municipal use – **26%** 

Industry – 11%

## The Solution?

We can't make more water - but we can use less.

# Start today:

- 1. Save every drop
- 2. Reduce waste
- 3. Make water-wise choices

